



3Shires Coaching Group Membership Survey:

19 people responded to the survey. It is unclear how many responses were from full members as opposed to PAYG (at the time of this meeting, there were 27 full members).

The responses show that even within the small group who took part in the survey that there is a broad wealth of experience.

Based on the responses, it appears that people are coming to the 3 Shires predominantly for CPD and networking, with the majority wanting members to present and share their expertise; however, members commented on the benefit of bringing in external experts and presenters.

With regards to identifying the main content for that CPD, most responses point towards wanting further sessions on how to run a coaching business and developing coaching practice.

Some other key points raised by members were:

- Create further opportunities to increase individual awareness of developments in coaching.
- Building relationships with other practitioners to create more collaboration opportunities; working together or support each other's businesses

Regarding future meetings the majority preference was to continue with zoom meetings with a face-2-face once every quarter

The result of the management committee discussion led to the overall conclusion that the majority of the membership is happy with the focus of the group being CPD and networking and the evidence is the Group is meeting that need. However, perhaps unsurprisingly, the survey raised more questions than answers and now is the time to put a working group together to further review what people want in more detail and depth and explore specifics and outcomes, with the aim of having a set of data/feedback by the end of December.

Call to action! If you are interested in joining the working group and helping shape future of the meetings and content, please contact Ian Coxan to learn more.